

Exchange rate motivates Aussies to make travel dreams a reality

Viking Freya sailing on the Danube River (artist's rendering)

With the Australian dollar at record levels against the euro, Australian travellers are looking further afield in Europe, with many wholesalers reporting that sales could hit record levels.

By Gary Walsh

THE rising Australian dollar is seen as the key driver for European travel in 2011, with the success of early bird deals being complemented by strong follow-up sales. With the AUD at record levels against the euro, and increasingly strong in relation to the pound sterling, wholesalers and tour operators report that clients are looking further afield more than ever before.

Paul McGrath, managing director of Creative Holidays, said there was clear evidence that clients were choosing to visit destinations that were often overlooked. He named Croatia, Turkey, Sweden and Switzerland as hot spots, and he said the soaring AUD was “a huge motivator” for travel, for repeat visitors as well as first-time travellers.

Insight Vacations’ managing director, Lorraine Sharp, said Europe had consistently remained high on the list of places Australian travellers wanted to visit and revisit. “This has definitely carried into 2011. Insight’s European sales are tracking extremely well, putting 2011 on track to possibly be a record-breaking year.

“The strength of the Australian dollar has certainly helped sales, with more people encouraged to put their travel dreams into action while value for dollar is at its highest. This year, we also offered some of the best early bird air and tour deals to date, which proved extremely popular, so much so that we had to extend the offers well beyond the usual January/February

cut off into April.”

Albatross Travel Group managing director Euan Landsborough said his company has had “another cracking year and we have just hit our quite robust sales targets for summer 2011 bookings. With sales better than ever, we put this down to increased free-thinking agent support and broader, better marketing”.



Cycling in France (image courtesy of Intrepid Travel)

Landsborough said prospects for the rest of year and beyond were excellent. “We are still fielding a healthy level of bookings which are nicely topping up our late season tours, plus early sales for our unique Christmas Tour program also indicate this will be another strong year. Our Christmas program booking patterns always seem to reflect how the following Europe summer season will be like, and key indicators are that 2012 will be even better.”

McGrath said Creative Holidays had increased the number of five-star hotel options in major cities such as London, Paris, Dublin and Rome on the expectation that the strong dollar would encourage clients into the luxury end of the market. “Even if it is for just one or two nights of their holiday, we expect clients will be more tempted to indulge in the great value luxury products on offer,” he said.

McGrath pointed out that Creative offered agents the opportunity to pre-arrange a wide selection of sightseeing opportunities for clients.

“We particularly recommend adding items like our London sightseeing

normally brings at the end of March is now extending into April and May”.

He said the UK and France were doing well, while Ireland was starting to come back from a very slow 18 months. The average duration of car rentals was increasing back to pre-global financial crisis levels, and lead-in booking times were continuing to decrease.

Matthew Cameron-Smith, managing director of Trafalgar, said 2011 looked to be a strong and successful year: “We currently have more than 3200 Europe itineraries already flagged as ‘definite departures’ – that’s over 70 per cent of our entire European offerings. Plus, we are adding 20 new



Mount Pilatus, Lucerne, Switzerland (image courtesy of Insight Vacations)

program, which offers clients a range of the city’s most popular tours at one price. Similarly, and perfect for families and groups, we offer Disney one-day tickets in Paris which give clients entry to both parks on the same day.”

Chris Hamill, CEO of Driveaway Holidays, said the market was “definitely late this year. While the early bird season was good for January to March bookings for June to September collections, we are finding that the hectic rush that early bird

definite departures every day.

“Over the past few years we have seen a significant increase in our regional itinerary bookings as more travellers search for truly authentic experiences while away. While the majority of our regional itineraries have recorded increases of around 20 per cent, it is our Spain, Portugal and Morocco guided holidays that are the stand out, each recording a growth of up to 30 per cent on the comparable booking period in 2010.”

sellingEurope

Europe sales make up 70% of business says agent

EUROPE is the core business for Travelscene Shepparton in northern Victoria, with the region responsible for 70 per cent of consultant Joe Bovalino's bookings. "Having a European background and being fortunate to have travelled to Europe many times has enabled me to specialise in this area," he says.

And it is an area that largely sells itself. "My clients come in wanting to travel to Europe and most of them know what areas they would like to visit," Joe says. But they do need guidance on such things as when to travel – most want to visit Europe in the northern summer, when crowds and temperatures are at their worst.

"Unless you're heading over to lie on a beach somewhere or spend time visiting family and friends, spring and autumn are the ideal times to head over, the weather is usually quite mild and the crowds have not yet arrived," he says.

The other area in which Joe finds himself most of use to clients is in deciding the form of travel – coach touring, rail or self-drive. "There is no right or wrong way to travel; this really depends on the individual. This is where I take quite a bit of time trying to explain to and establishing from my clients the best way for them to get the most out of their holiday."

Intrepid extends active holidays range

INTREPID Travel has recently launched an expanded active range in Europe that includes new walking and cycling adventures. New countries have also been added – Austria, France, Greece, Italy and Romania.

"We see active holidays as a real growth area for us, so we are excited to offer an extended range that includes more trips and more destinations," Intrepid's general manager, global sales James Thornton, said. "There's a real focus on mind, body and spirit from one of our key demographics, professional women aged 25-40 and we think this will really appeal to them. It also allows us to target men in the same age group."

Trips include walking adventures along the Amalfi Coast in Italy, kayaking on the Mediterranean in Turkey and cycling through France. One cycling holiday includes an ascent of the Col de Tourmalet, one of the legendary climbs of the Tour de France. The climb is a fierce one, but the exhilarating 35km downhill run to the finish line is a reward. It can be experienced on the eight-day "Classic Cols of



Cycling through the Loire Valley in France

the Tour de France" trip from Ax-les-Thermes to Argeles Gazost. The price starts from \$1610 per person.

A gentler option is cycling through the Loire Valley, travelling along quiet country lanes and through sleepy rural hamlets while chateaux-hopping on a five-day "Loire Cycling Weekend" starting and ending in Amboise. Prices are from \$1200 per person.

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*Marion Bunnik, one of the founding members of Bunnik Tours, will escort the 13 July tour. Marion is a seasoned traveller and with nearly 40 years experience in the travel industry, you'll find her passion for travel is contagious!

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Seabourn cruises ventures to 165 European destinations

SEABOURN'S all-suite ships will explore 165 different destinations in Europe on cruises of seven to 19 days next year. Cruises start from \$US2678 per person for a seven-night cruise from Rome to Athens on *Seabourn Pride*, departing November 10, 2012, and calling at a range of ports including Naples and Mykonos.

Following the debut of *Seabourn Quest* in June this year, the luxury cruise line will operate a record six ships in Europe. "Europe is really a destination that travellers will return to again and again," said Seabourn president, Richard Meadows. "No matter how many times you visit great European cities, you always discover something new. Our Seabourn ships also take our guests into smaller, hidden gems that many travellers never see," he said.

Following its maiden world cruise in early 2012, the 450-guest *Seabourn Quest* will offer cruisers an extended April-to-November season of voyages exploring the Mediterranean. Seven-day cruises between Venice, Athens, Istanbul, Rome and Barcelona can be combined into longer voyages with different ports and extra savings.

Other features of the eight-month 2012 Europe program include summer cruises in Scandinavia, the Baltic and the Norwegian Fjords on *Seabourn Pride* and *Seabourn Sojourn*, including three-day visits to St Petersburg. *Seabourn Sojourn* will also introduce a new home port of Hamburg offering a 12-day cruise between Lisbon and Hamburg, a 12-day Baltic roundtrip cruise and a 10-day cruise to Copenhagen.

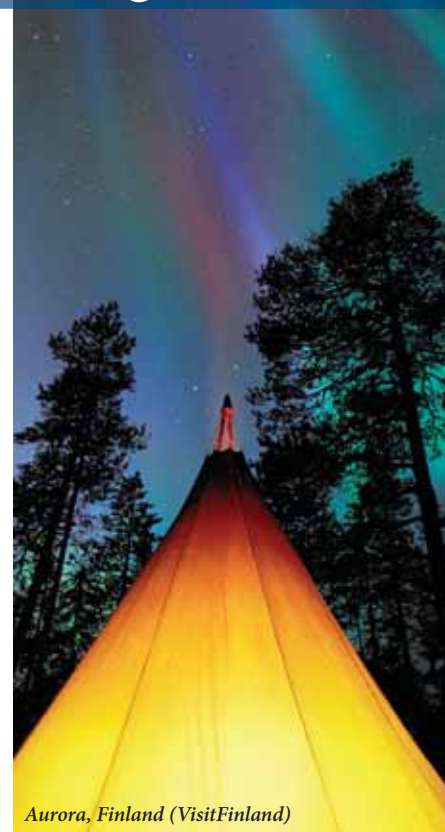
Intense Northern Lights season expected to drive bookings

ARCTIC specialist 50 Degrees North is extremely bullish about its prospects for the rest of 2011 and beyond. Director Tietse Stelma said winter was predicted to be especially strong, although the main season for the far north was generally the summer months.

He credited the recent launch of the company's dedicated Aurora Borealis brochure and the fact that the 2011/12 northern winter was predicted to display some of the most intense occurrences of auroras in the sun's 11-year cycle, the so-called 'solar maximum'.

"More people than we had ever imagined seem to have the Northern Lights, a spectacular phenomena, on their 'must see' list," Stelma said. The company names eight places where the chances of seeing the aurora are strongest: Tromso in northern Norway, Karasjok in Norwegian Lapland, Lofoten in northern Norway, on the Norwegian Coastal Voyage, from the Icehotel at Jukkasjarvi in Swedish Lapland, Saariselka in Finnish Lapland, Reykjavik in Iceland and Kangerlussuaq in Greenland.

50 Degrees North has a range of holidays – from a cruise around Lofoten on a tall ship and an Iceland Super-Jeep Adventure to a week-long exploration of Greenland and a dog sled expedition to the century-old *SV Noorderlicht*, a unique accommodation that spends part of the year trapped in the ice.



Aurora, Finland (VisitFinland)



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AF's new Premium Voyageur class available through Singapore, Hong Kong



AIR France has launched Premium Voyageur, a new private cabin on selected long-haul flights situated between the business and economy cabins. Air France is the first European airline to offer fixed-shell seats, and says it is the first airline in the world to offer so much leg-room in this intermediate cabin range.

The new class is available through

Singapore and Hong Kong from five Australian cities. Via Singapore it is available from Adelaide, Brisbane, Melbourne, Sydney and Perth on code-share Qantas flights to Singapore in economy class with onward connection on Air France flights to Paris and other European cities in Premium Voyageur.

Through Hong Kong, it is available

from Brisbane, Melbourne and Sydney on a similar Qantas code-share arrangement on the first leg, followed by Premier Voyageur through to Europe.

Air France has been gradually introducing this new cabin since August 2009 on its entire international long-haul network on flights operated by Boeings 777s, Airbus A340s and A330s, and ex-Australia it is offering a price of \$3100 gross before tax and surcharges.

Air France, KLM and the Jetstar Group of Airlines (Jetstar, Jetstar Asia/Valuair and Jetstar Pacific) have also entered into a landmark interline agreement. The deal sees Jetstar, Air France and KLM form an interline partnership which will encompass all Jetstar ports, which now total almost 60 across the network including 21 direct markets into Singapore, and Air France and KLM hubs in Paris and Amsterdam.

This is the first interline agreement covering all Jetstar airlines as a collective signed with a full-service carrier outside its parent company Qantas.

Toga opens third Berlin Adina apartment hotel

ADINA Hackescher Markt, the largest of three Australian owned and operated Adina Apartment Hotels in Berlin, has recently opened. It is situated in one of Berlin's most vibrant emerging districts. Hackescher Markt features bars, restaurants, boutiques, galleries and museums, and is close to some of Berlin's classic landmarks such as Alexander Platz, Brandenburger Tor and Museums Island.

Adina Hackescher Markt features 145 one and two-bedroom apartments and studios. Each features fully equipped kitchens, separate lounge and bedrooms, internal laundries, flatscreen televisions, iPod docking stations and work desks.

Adina says charcoal and black sets an edgy mood in the building's interior, while gold accents highlight the warm tones of the indigenous Australian art dotted throughout the hotel. The hotel also features a Wellness Area with a Swarovski-encrusted ceiling depicting the Southern Cross, the Aveda Salon and Spa, and Alto Bar and Restaurant featuring a large breakfast menu, wide tapas selection and an Australia wine list.



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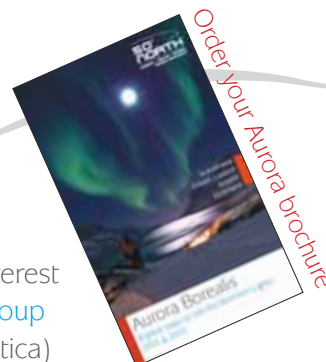
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- Austrian White Christmas – 10 days
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- Christmas in the Italian Castle – 11 days
- A Medieval Bohemian Christmas – 12 days

European New Year Tours

- New Year in an Italian Castle – 7 days
- New Year in Bavaria – 7 days
- New Year in Paris – 7 days
- New Year in London – 7 days
- Swiss Christmas Break – 8 days

'Spain, Portugal and Morocco' tour hot for Bunnik Tours

BUNNIK Tours reports a strong increase in Europe bookings in 2011, and expects the trend to continue into next year.

Bunnik's national marketing manager, Victoria Brett, said the company's new 27-day tour to Spain, Portugal and Morocco was proving extremely popular, with many departures having almost sold out already.

Turkey was another destination

that was increasing in popularity, she said. "We also operate a number of unique European itineraries which always prove popular, in particular our 'Moscow to Prague' tour and 'Castles, River and Alps' which is a fantastic itinerary that combines the best of European river cruising with coach sightseeing."

Bunnik has a range of small group tours and independent packages for Europe. Tours range from a 16-day

"Treasures of Eastern Europe" tour that covers the main cities of Austria, Hungary, Poland, Germany and the Czech Republic (priced from \$5984) to a 24-day "Castles, Rivers and Alps" tour, priced from \$9137, that visits Germany, Switzerland, Austria, Italy, Slovenia and Hungary.

Among the independent options are an eight-day Adriatic cruise priced from \$1743 and a seven-day "Highlights of Russia" tour priced from \$1650.

Ephesus, Greece



© Bunnik Tours



Viking River Cruises Verandah Suite

Viking set for four new vessels in 2012

VIKING River Cruises will unveil four new state-of-the-art vessels at the start of its 2012 sailing season. *Viking Freya*, *Viking Idun*, *Viking Njord* and *Viking Odin* are the first of what Viking calls Longships, a new class of vessel.

Designed by the team behind the *Disney Dream* and Seabourn's yachts, the new ships are modelled on the long and graceful design of ancient Scandinavian vessels and were named after key members of the Norse pantheon.

"Innovation has been a hallmark of how Viking River Cruises has grown its business from its inception, with our guests serving as our inspiration," Torstein Hagen, Viking's chairman and CEO, said. "We were the first to introduce hotel-style beds in Russia, the first to design purpose-built

ships to navigate the Elbe and the first to introduce hybrid engines that deliver a quieter and more peaceful experience to guests with *Viking Legend*."

By shifting the corridor one metre and reorienting the staterooms to create additional space, the new Longships will feature "the largest suites in Europe", with separate sleeping and living rooms in each of its Explorer Suites and Veranda Suites, as well as "more full-size rooms and full-size verandas than other European river cruise vessels".

Three-quarters of the staterooms will feature a veranda, French balcony or both.

Viking River Cruises notes that commissions average more than \$1000 per booking.

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Photo: Andreas Wihrauch



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Discover the World Marketing Travel

Experience the festive season in Italy or Slovenia with Albatross Travel

CHRISTMAS and the New Year are the focus of two Albatross Travel journeys in Italy and Slovenia. One offers the chance to celebrate the New Year in a castle set in the foothills of the Italian Dolomites. The trip also includes Lake Garda and picturesque Desenzano, medieval Innsbruck in Austria, entrance to Swarovski Crystal World, the chic ski resort of Cortina d'Ampezzo, Venice and stylish Milan.

The seven-day escorted tour includes a tour manager, first-class touring coach for sightseeing, six nights' accommodation, most meals including a New Year Eve's castle gala dinner and end-of-tour tips to the tour manager, drivers and guides. "New Year in an Italian Castle" is priced at \$2189 per person (twin share) and departs from Luzern on December 28 this year.

The other trip spends four days over Christmas on the shores of Lake Bled, deep in the Slovenian Alps. It also takes in Innsbruck, the fairytale castle of Neuschwanstein, Bolzano, the snow



Lake Bled, Slovenia

fields of Kranjska Gora in the Julian Alps, the old city of Ljubljana, Lake Bohinj, Venice and an Italian Castle stay.

The tour also takes in the Christmas markets at Innsbruck, the Passion Play village of Oberammergau and a

Boxing Day brass band concert.

The 11-day escorted tour includes 10 nights' first-class accommodation, most meals including a Christmas Day turkey lunch and tips. It costs from \$3329 per person (twin share), and departs from Munich on December 18.

June start for new Emirates' Geneva service

GENEVA will be added to Emirates' European route network from June 1. The Dubai-Geneva service will be operated by a combination of Boeing 777-200LR and Boeing 777-300ER aircraft in a three-class configuration, offering first class private suites, lie-flat seats in business class, and economy class.

Throughout all cabin classes, passengers can experience the latest version of the airline's in-flight entertainment system, which offers more than 1200 channels.

"Geneva is our second gateway into Switzerland after Zurich. We see strong demand for both leisure and business travel, bearing in mind the presence of hundreds of international organisations and Geneva's status as a major financial centre," said Richard Vaughan, Emirates' divisional senior vice president, commercial operations worldwide.

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Cruiseaway launches 'Souvlaki to Sauerkraut' holiday

A NEW three-week fly/cruise/tour from Cruiseaway named "Souvlaki to Sauerkraut" visits more than just Greece and Germany, as its name might suggest. The holiday, with numerous departure dates this year, starts with a flight to Rome followed by a seven-night, Italian-style cruise around the Greek islands aboard Costa Cruises' *Costa Romantica*.

Add to that three nights to explore Rome, two nights in Frankfurt and then a six-night, fully escorted tour of Germany and Austria, taking in castles and palaces and including a Rhine river cruise. Cruiseaway says the October 4 departure represents especially good value, visiting at the time of year when the trees along the Rhine and Romantic Road turn an array of golds, reds and russets.

The cost, including flights to Europe and back to Australia, starts from \$5799 (twin share) per person. For clients aged 60 years or over at the time of departure from Australia, Cruiseaway deducts a further \$50 per person (twin share).

Finnair Lounge award supports airline's focus on customer service

HELSINKI-Vantaa airport's Finnair Lounge has been chosen as the world's best from a list of 600 lounges in a poll of 40,000 frequently-travelling Priority Pass customers. It's the first time that a lounge outside America has won the award in its seven-year history.

The Finnair Lounge and the new generation Finnair Spa and Saunas offer wellness and comfort services for passengers connecting on Finnair flights between Europe and Asia. "The Finnair Lounge and Spa and Saunas are an authentic entity in the airport environment that demonstrate Finnair's real concern for its customers' wellness," Markku Remes, who is responsible for the development of Finnair customer service at Helsinki-Vantaa, said.

"We want to distinguish our advantages in the hotly competitive Europe-Asia market with excellent services. This award is fine recognition of how our service renewal is succeeding."

The lounge has space for about 250 travellers and its facilities include six






shower rooms, a varied buffet, a Via Bar and Samsung LED TVs in relaxation areas. Work facilities include a free wifi network, Apple iMac workstations, and the Finnish Powerkiss desk whose functions include wireless mobile phone recharging.

The Finnair Lounge is open for Finnair and oneworld tier level and business class passengers and for a fee to other customers. It is open daily from 6am to midnight, while the Spa and Saunas complex is open from 10am to 11pm.

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2011 – the year to explore more remote locations

DISCOVER the World Marketing Travel has launched a range of Discover Norway cruise and tour packages that combine Hurtigruten's round-trip Norwegian coastal voyages with what the company calls "a blend of unusual travel experiences designed to afford travellers an intimate journey into the heart of Norway".

Among these experiences are spending two nights in a boutique fjord-side guesthouse, mushing a sled-dog team for two days to a remote mountain cabin, and a visit to the village of Flam with a ride on the famous Flam Railway.

Marketed as "the world's most beautiful voyage", the 12-day Hurtigruten journey is from Bergen to Kirkenes and back, calling in at more than 30 ports along the way. There are departures almost every day, which means clients can experience the cruise in every different season. Among the highlights are visits to Trondheim's Nidaros Cathedral and the Lofoten Island, and a chance to see the breathtaking Northern Lights.

Discover the World Marketing Travel says the booming Australian dollars means that 2011 has become the year to explore more remote locations.



Geiranger Fjord, Norway

Experience Georgia – a 'holiday with a difference'



Davit Gareja Monastery, Georgia

COX & Kings is offering a European holiday with a difference to Georgia, a country it describes as an emerging tourism hotspot. The eight-day "Wonders of Georgia" escorted small group journey provides an in-depth exploration of the nation from \$1662 per person (twin share).

Located at the crossroads of Europe and Asia, Georgia is a country of outstanding landscapes, medieval churches and rock cave monasteries. The tour departs Tbilisi and explores the UNESCO World Heritage sites of Mtskheta, Bagrati and Gelati, Georgia's principal wine-making region Kakheti and Davit Gereja, a complex of 22 monasteries carved into the rock. A three-day tour extension to Armenia is available.

"Wonders of Georgia" is valid for sale until October 2 this year and includes seven nights' accommodation, small group sightseeing, transport by quality air-conditioned vehicles, services of a tour escort/local guides and entrance fees for sites on the itinerary.

Fancy a Ferrari in Europe?

APART from its standard car hire deals and its Peugeot Leasing program, Driveaway Holidays can provide luxury cars in Europe – clients can have the thrill of sitting behind the wheel of a Ferrari, Maserati, BMW or Porsche. The Peugeot leasing program is for travellers taking a car from 21 to 175 days, and provides substantial savings over rentals for long-term arrangements. Driveaway also has an early bird deal available for rentals in France, with substantial discounts for bookings made and paid for more than 30 days in advance. The deal applies until March 31 next year.

The company can also arrange the pre-booking of ferries from the UK to Ireland or vice-versa. Stena Line travels from Holyhead to Dun Laoghaire and Dublin Port, Fishguard to Rosslare and Belfast to Stranraer; Irish Ferries run from Holyhead to Dublin and Pembroke to Rosslare.

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- **JERSEY BOYS** - Discover the story of a group of working class boys from the wrong side of the tracks!
- **LION KING** - Disney's musical phenomenon continues to captivate audiences of all ages.
- **WICKED** - transports audiences to a spectacular fantasy world of witches & wizards!
- **MAMMA MIA!** - the global phenomenon based on the songs of ABBA.

Packages can be booked via i-CREATE or by calling 131 222



MSC Cruises releases 'festive' specials

MSC Cruises has launched some early specials for its Christmas and New Year Mediterranean cruises, and notes that its policy of free cruises year-round for children under 18 gives families the chance for a unique celebration far from home.

A seven-night Christmas cruise aboard *MSC Splendida* is priced from \$989 per person (twin share), which includes on-board meals and entertainment, port charges for adults, the captain's cocktail party and gala dinner. The ship, like the two other MSC vessels on Christmas cruises, will be decorated with wreaths and Christmas trees, and a midnight mass will also take place in the ship's theatre.

"There will be competitions and trivia on Christmas origins and traditions as well as a Christmas bingo," Lynne Clarke, managing director of MSC Cruises Australia and New Zealand, said. "For the kids, Santa Claus will visit and craft-making and storytelling activities will be held.

"When you consider children



Barcelona, Spain

under 18 years cruise free when sharing a cabin with two adults (they need only to pay port charges), the Christmas cruises are a real bargain and very different from the traditional celebrations at home.

Before boarding and during the cruise, Australians will have the

chance to sample the spirit and excitement of a European festive season."

MSC Splendida will also sail a seven-night New Year cruise starting in Genoa and including Barcelona, Casablanca, Gibraltar and Marseille, priced from \$1099 per person (twin share).

Creative predicts Aussies to spend big

CREATIVE Holidays predicts that Australian travellers will be more prepared to spend big this year due to the strength of the Australian dollar, so it is offering more five-star hotel options in major European cities through its 'Spoil Yourself' hotels, which include The Langham and Hilton Park in London and the Hilton Arc De Triomphe in Paris.

Another new addition this year for Creative Holidays is a range of highlighted 'Design Hotel' properties, which include some of Europe and the UK's most interesting and unique accommodation places. All feature distinctive architecture or interior style.

Creative's stablemate Insight Vacations says some new autumn touring options include the seven-day "Magical Switzerland" trip and the 10-day "Best of Italy".

"Heading into the second half of the year, we expect Europe to continue to pull in good numbers, not only with the remaining itineraries in the summer season, but also with the recent launch of our 2011/12 Winter Europe and Eastern Mediterranean brochure,"

managing director Lorraine Sharp said.

Another Travel Corporation brand, Trafalgar, is hailing the success of its 'At Leisure' program with both agents and consumers. Managing director Matthew Cameron-Smith said, "After undertaking extensive consumer analysis, we modelled the new program on three key features identified by our past and prospective clients, FIT and cruise passengers being, choice, freedom and flexibility; and authentic, traditional experiences.

"Travel days begin no earlier than 9am, itineraries spend a minimum of two or three and up to six nights in each destination, guests are provided with a hop-on hop-off city sightseeing ticket in major cities for independent exploration on free days, but still have the guidance and expertise of a Trafalgar tour direction should they need directions or assistance. We have scheduled more free time in each destination allowing guests the chance to explore what they want, in their own time, while still offering optional excursions and suggestions."

Fly-stay-cruise from Venice to Rome

CREATIVE Cruising has an 11-night fly/stay/cruise package that includes seven nights aboard the *Norwegian Jade* from Venice to Rome and return economy airfares with Emirates, priced from \$4199 per person.

The cruise departs on October 8, beginning with two nights' pre-cruise accommodation at the Ruzzini Palace Hotel in Venice, with breakfast daily, a Venice walking and gondola tour and return airport-port transfers included in the package.

The voyage calls at some of Europe's best and lesser known destinations, including Koper in Slovenia, Split and Dubrovnik in Croatia, Messina in Sicily, and Naples and Rome in Italy.

On arrival in Rome, private transfers take holidaymakers to accommodation at the Hotel Diana for two nights, including breakfast daily, a full-day Rome tour and hotel-airport transfers. All air taxes are also included in the price.

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