

Advertising opportunities 2011

Sections

- **issues & trends section (news pages)**

banner appears on lead issues & trends page and four news pages for one month (with option for several months).

- **top columns**

banner appears on lead top columns page and three columns pages for the month. Regular columns include Ian McMahon's Perspective, AFTA View, TTF View and CATO View.

- **gallery pages**

Industry event photo coverage pages, eg. NTIA coverage Includes lead page and event (may be more than one).

- **travel management**

Lead travel management page and linked pages (may be the current month and /or back issues.

- **reports and destinations pages**

Super banners are available on reports and destinations pages. These are each one page.

banner ad sizes

Super-size banners are 550px wide x 200px high
– these run at the top of the page

Box banners are 230px wide x 200 high

Vertical banners are 150px wide x 260 high

banner specifications

Banners may be provided as static jpegs and gifs, animated Gifs89a or rich media (Flash etc). Please ensure files are as small as possible to minimise download time.

TO ADVERTISE CONTACT

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Home page



Issues & trends



Top columns



Photo gallery